



# Eder Financial

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## **Position Announcement: Content Marketing Manager June 2024**

*Eder Financial is looking for an individual to manage our content marketing efforts. If the following bolded statements sound like you or someone you know, please submit a cover letter, resume, and three professional references to Tammy Chudy at [tchudy@eder.org](mailto:tchudy@eder.org)*

### **“I am an individual who likes to proactively problem solve.”**

Our manager-level positions require individuals who can appropriately solve the spoken and unspoken needs of our external and internal customers.

### **“I can work remotely.”**

While we do have some tasks and meetings which require an onsite presence in our Elgin, Illinois office, most of our work is done remotely from our homes so we need people who work well independently.

### **“I want to care for myself and my family.”**

We have a fair compensation structure with a strong benefits package that includes organizational contributions for retirement, medical, life, and long-term disability, as well as options to add dental, vision, and short-term disability coverage. In addition, we offer 22 days of vacation, accrued at the start of the year. We also have flexible work hours within a basic workday structure.

### **“I see meaningful work in the simplest of tasks.”**

We offer products and services that enable security, wellness, and stability in a constantly changing world. Within that context, we are looking for people who will manage strategic initiatives but also pitch in with seemingly small tasks that show we care for those we serve.

### **“I want to work for a brand of influence.”**

Eder Financial provides retirement, insurance, and organizational investing to over 5,000 individuals and client organizations nationwide. It is an agency organization of the Church of the Brethren which believes in peace, simple living, family values, and service to one's neighbors. We are strategically evolving our entrepreneurial mindset to expand our client base and therefore our influence.

### **“I am a person of faith.”**

This is a full-time, exempt position working for a nonprofit, faith-based organization that aligns with peace church traditions. Our employees practice their faith in a diverse array of worldviews and denominations.



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**“I have relevant content knowledge and experience.”**

This position requires a person who enjoys working in a team environment and holds at least an undergraduate degree; preferably in Marketing, Journalism, Writing, or a relevant field. The Content Marketing Manager will be responsible for coordinating our inbound and outbound marketing projects including digital and traditional marketing collateral, social media content, blogs, website content, business development enablement materials, and lead generation content.

Our ideal candidate is a creative marketing professional, preferably with a writing and design background. The candidate should be able to develop engaging content to attract and retain customers. For this position, it is also essential to be up to date with new technologies and marketing trends.

The ultimate candidate should be able to expand our company’s digital footprint and brand awareness, creating content for each stage of the buyer’s journey to attract and retain clients.

Working knowledge of marketing software such as SEMRush, ZoomInfo, Google Analytics, design software such as InDesign, Canva, programming skills, and social medial platforms is a plus.

**“I want to work with the decision makers in the organization.”**

The Content Marketing Manager position reports to the Marketing Director, Beth Martin.

**“I am available for some travel.”**

The position is expected to have up to 10% travel associated with it. It may require attendance at an annual conference each year in July. Other conference opportunities and networking or educational travel might also be available. Organizationally, we meet in person a few times a year.

**“I might be a fit or know someone who is!”**

To learn more about our organization, visit [www.ederfinancial.org](http://www.ederfinancial.org). To apply, email a cover letter, resume, and three references to Tammy Chudy at [tchudy@eder.org](mailto:tchudy@eder.org).